

Subject: This week from CCA (CCA Delivers - August 25, 2016)<bounce-mc.us4_7505613.268277-jmarino@downtownla.com@mail160.atl121.mcsv.net>
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CCA Delivers

CCALA.org

August 25, 2016



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DASH Service Changes

As Downtown has expanded from a jobs hub into a vibrant 24/7 destination with a large residential population, DASH has not kept pace. DASH provides frequent, inexpensive bus service in Downtown and 27 other neighborhoods across the City. Each route is designed to serve travel within that neighborhood and to connect to other regional transit services.

Earlier this year, CCA formed a small working group to put together a proposal for improved DASH service in Downtown. As a result, CCA has been asking the City's Department of Transportation (LADOT) for later evening and nighttime service and new or extended routes, especially in rapidly growing neighborhoods like the Arts District and South Park.

LADOT recently released its recommended DASH service improvements. CCA and several of our members testified at a hearing on Monday about the recommendations for Downtown. While we appreciate the expanded hours and an extended route into the Arts District, we believe the LADOT recommendations must go further to addressing the needs of the entire Downtown community through new routes and even longer hours.

CCA's working group will be meeting with LADOT to discuss our proposal early next month.

For more information, please contact CCA's Director of Government Relations, [John Howland](#).



EVENTS CALENDAR

THURSDAY, SEPTEMBER 22
11 a.m. - 1:30 p.m.

[ARCHITECTS PANEL & SHOWCASE](#)

MONDAY, OCTOBER 3 - SATURDAY, OCTOBER 8, 2016
9 a.m. - 9 p.m.

[City Planning: Downtown Community Plans Open Studio and Design Charrette!](#)
Bradbury Building at 304 S. Broadway St.

SATURDAY, OCTOBER 15
7 p.m. - 11 p.m.

[CAROL'S FAREWELL PARTY](#)



COMMITTEE CALENDAR

THURSDAY, SEPTEMBER 8
8 - 9:30 a.m.

[TRANSPORTATION, INFRASTRUCTURE & ENERGY \(TIE\)](#)

Topics: LAX Landside Master Plan; DTLA Mobility Center

Special Guests: Lisa Trifiletti, Los Angeles World Airports; Tom Carranza, LADOT; Derek Fretheim, Green Commuter; Ben Stapleton, LA Cleantech Incubator; and Hilary Norton, FAST – Fixing Angelenos

CCA Summary of November 2016 Ballot Measures

We recently put together a summary of the 24 ballot initiatives that voters in Los Angeles County will be asked to weigh in on. The complete summary is available [here](#).

For more information, please contact CCA's Managing Director of Legislative Affairs and Government Relations, [Marie Rumsey](#).

CCA's Website Got A Makeover!

We've revamped our website, and our contemporary design makes it easier for our members and web visitors to discover CCA's many accomplishments. Stay up to date on the forward-thinking work we continue to do for Los Angeles. Now optimized for mobile, you can access the Member Portal, read our latest newsletter, and register for upcoming events on any device.

The new [CCA Member Portal](#) now features a more streamlined experience. Easily register for CCA events, pay your company's membership dues, edit company information, and update your company roster.

To request your new login information, [please click here](#).

Stuck in Traffic

CCA IN ACTION



On Monday, CCA testified before the joint Public Works & Gang Reduction and Budget & Finance Committee on the proposed implementation plan for the incentive and cost-sharing program portion of the City's \$2 billion sidewalk repair plan. CCA has been supportive of the cost-sharing approach where both commercial and residential property owners can be reimbursed for a portion of the sidewalk repair work they undertake themselves. However, we testified that there needs to be a plan in place for how property owners will be notified about this program in order for it to be successful.

For more information, please contact CCA's Director of Government Relations, [John Howland](#).

This week, CCA testified at the Los Angeles City Council in support of House Resolution 56 and Senate Resolution 84. Both resolutions urge Governor Brown to declare a homeless State of Emergency in order to ensure that every person has a home. A State of Emergency declaration could bring approximately \$500 million in new resources to address homelessness. Additionally, it could help coordinate a regional and statewide response to the homeless crisis. The City Council voted unanimously in support. The resolutions are pending approval by the Governor.

For more information, please contact CCA's Managing Director of Legislative Affairs and Government Relations, [Marie Rumsey](#).

CCA MEMBERS IN THE NEWS

"All the old stuff can't stay the same, but it can't all become new stock. Older uses is what makes Downtown unique compared to Santa Monica. Quite honestly, new concepts are trying to

emulate pre-existing Downtown innovators," K.C. Yasmer, Forest City. [Downtown News](#), August 22, 2016. "[As Downtown's Retail Scene Booms, Some Worry About the Future.](#)"

Announcements

Membership with CCA

CCA is the leading voice of business on important city and statewide issues. From LAX to Downtown, CCA is considered the Los Angeles business community's most effective advocate and business leader. Our citywide reach on a broad base of issues — including land use, transportation and economic growth — connect you with government and produce quick and effective results that benefit your bottom line. As a CCA member, you also receive personalized issue advocacy and unparalleled access to city, county and state power brokers and decision makers. CCA is aggressively advocating on behalf of the business community.

For more information about membership, please visit ccala.org or contact CCA Director of Business Development & Marketing, [Nhien Lasky](#).

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Central City Association of Los Angeles

"Our Advocacy Strengthens Your Bottom Line"

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